



Minutes of the IQAC Meeting

Date: 6 February 2026

The IQAC meeting was conducted on **6 February 2026** in the **Principal's Office** to discuss the **India Today ranking form** for the college and for the BBE and BMS departments. The members deliberated on the importance of improving the **public perception and digital presence** of the college, as this plays a significant role in national rankings such as **India Today** and **NIRF**.

The following points were discussed:

1. **Integration of Digital Platforms:** It was suggested that the college Instagram account and the official college website should be linked and coordinated effectively.
2. **Formation of Social Media Coordination Team:** The IQAC team was assigned the responsibility of forming a Social Media Coordination Team to manage and enhance the college's online presence.

Members of the Social Media Team:

- Dr. Meenu Chopra
- Dr. Kriti Chadha
- Dr. Supreet Kaur Sahi
- Dr. Rekha Devi (Librarian)
- Dr. Jasneet Kaur
- Ms. Amanjot Kaur

The Role of the social media Team will be to Ensure effective and evaluative best practices in social media usage, to improve the **visibility, outreach, and perception** of the college and to promote academic, co-curricular, and extra-curricular activities in a structured manner.

3. **YouTube Channel Upgrade:** It was decided that the existing Seminar ommittee YouTube Channel will be converted into the Official College YouTube Channel, which will host: Academic events, Seminars and workshops, Cultural and institutional activities etc .
4. **Instagram Verification:** It was also suggested that efforts should be made to get the college Instagram page verified (Blue Tick) to enhance authenticity and credibility.



The following members attended the meeting:

Dr. Meenu Chopra
Anneet Kaur
Jasneet Kaur
Ananyot Kaur
Harpreet Kaur
Ritesh Kumar
Jitesh Kaur
Dr. Ankita Aggarwal
Dr. Keeti Chadda

Meenu
Anneet Kaur
Jasneet Kaur
6/2/18
Ananyot
Harpreet Kaur
Ritesh
Jitesh
Ankita
Keeti Chadda